

# Introducing Psychology Graphic Guide

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*A Practical Guide to Well-being* Patricia Furness-Smith 2015-02-05 This book is full of expert, practical advice which teaches you to use the latest scientific knowledge to achieve a healthy state of mind and body. BECOME MORE ENERGIZED by adopting quality sleep patterns. OPTIMIZE MENTAL AND PHYSICAL HEALTH by harnessing your natural ability to heal. ACHIEVE CALM by learning to manage your stress levels. DISCOVER HAPPINESS AND FULFILLMENT by investing in yourself and others.

**Queer: A Graphic History** Meg-John Barker 2016-09-08 'Queer: A Graphic History Could Totally Change the Way You Think About Sex and Gender' Vice Activist-academic Meg-John Barker and cartoonist Jules Scheele illuminate the histories of queer thought and LGBTQ+ action in this groundbreaking non-fiction graphic novel. From identity politics and gender roles to privilege and exclusion, Queer explores how we came to view sex, gender and sexuality in the ways that we do; how these ideas get tangled up with our culture and our understanding of biology, psychology and sexology; and how these views have been disputed and challenged. Along the way we look at key landmarks which shift our perspective of what's 'normal' – Alfred Kinsey's view of sexuality as a spectrum, Judith Butler's view of gendered behaviour as a performance, the play *Wicked*, or moments in *Casino Royale* when we're invited to view James Bond with the kind of desiring gaze usually directed at female bodies in mainstream media. Presented in a brilliantly engaging and witty style, this is a unique portrait of the universe of queer thinking.

*Introducing Psychology* Nigel Benson 2014-06-05 What is psychology? When did it begin? Where did it come from? How does psychology compare with related subjects such as psychiatry and psychotherapy? To what extent is it scientific? *Introducing Psychology* answers all these questions and more, explaining what the subject has been in the past and what it is now. The main "schools" of thought and the sections within psychology are described, including Introspection, Biopsychology, Psychoanalysis, Behaviourism, Comparative (Animal) Psychology, Cognitive Approaches (including the Gestalt movement), Social Psychology, Developmental Psychology and Humanism. The key figures covered include: Freud, Pavlov, Skinner, Bandura, Piaget, Bowlby, Maslow and Rogers, as well as many lesser-known but important psychologists.

**Introducing Relativity** Bruce Bassett 2014-06-05 A superlative, fascinating graphic account of Albert Einstein's strange world and how his legacy has been built upon since. It is now more than a century since Einstein's theories of Special and General Relativity began to revolutionise our view of the universe. Beginning near the speed of light and proceeding to explorations of space-time and curved spaces, *Introducing Relativity* plots a visually accessible course through the thought experiments that have given shape to contemporary physics. Scientists from Isaac Newton to Stephen Hawking add their unique contributions to this story, as we encounter Einstein's astounding vision of gravity as the curvature of space-time and arrive at the breathtakingly beautiful field equations. Einstein's legacy is reviewed in the most advanced frontiers of physics today - black holes, gravitational waves, the accelerating universe and string theory.

*Introducing Foucault* Christopher Horrocks 2004-01-01 This book places Michel Foucault's work in its turbulent philosophical and political context, and critically explores his mission to expose the links between knowledge and power in the human sciences, their discourses and institutions. It explains how Foucault overturned our assumptions about the experience and perception of madness, sexuality and criminality, and the often brutal social practices of confinement, confession and discipline.

**Introducing Evolutionary Psychology** Dylan Evans 2005 This title is now available in a new format. Refer to *Evolutionary Psychology: A Graphic Guide* 9781848311824.

**Introducing Psychoanalysis** Ivan Ward 2014-12-01 The ideas of psychoanalysis have permeated Western culture. It is the dominant paradigm through which we understand our emotional lives, and Freud still finds himself an iconic figure. Yet despite the constant stream of anti-Freud literature, little is known about contemporary psychoanalysis. *Introducing Psychoanalysis* redresses the balance. It introduces psychoanalysis as a unified 'theory of the unconscious' with a variety of different theoretical and therapeutic approaches, explains some of the strange ways in which psychoanalysts think about the mind, and is one of the few books to connect psychoanalysis to everyday life and common understanding of the world. How do psychoanalysts conceptualize the mind? Why was Freud so interested in sex? Is psychoanalysis a science? How does analysis work? In answering these questions, this book offers new insights into the nature of psychoanalytic theory and original ways of describing therapeutic practice. The theory comes alive through Oscar Zarate's insightful and daring illustrations, which enlighten the text. In demystifying and explaining psychoanalysis, this book will be of interest to students, teachers and the general public.

**Introducing Game Theory** Ivan Pastine 2017-03-02 When should you adopt an aggressive business strategy? How do we make decisions when we don't have all the information? What makes international environmental cooperation possible? Game theory is the study of how we make a decision when the outcome of our moves depends on the decisions of someone else. Economists Ivan and Tuvana Pastine explain why, in these situations, we sometimes cooperate, sometimes clash, and sometimes act in a way that seems completely random. Stylishly brought to life by award-winning cartoonist Tom Humberstone, *Game Theory* will help readers understand behaviour in everything from our social lives to business, global politics to evolutionary biology. It provides a thrilling new perspective on the world we live in.

**The Year I Stopped to Notice** Miranda Keeling 2022-03-17 'This book is a delight ... the world is full of little surprises, momentary little fountains of pleasure and beauty, that could be visible to all of us if we learned to stop and notice as Miranda Keeling does.' Philip Pullman 'An odd, beautiful book ... Buy an extra copy to give to someone you love.' Neil Gaiman January: A man walking along Caledonian Road falls over onto the huge roll of bubble wrap he is hugging, perhaps for just this sort of situation. Inspired by her popular Twitter account, *The Year I Stopped to Notice* brings together Miranda Keeling's observations of the magic, humour, strangeness and beauty in ordinary life. Through the changing seasons, on city streets and on buses, in parks and cafes, Miranda notices things: moments between friends, the interactions of strangers, children delighting in the world around them, the quiet melancholy of lost items on the pavement. Accompanied by stunning watercolour illustrations from Luci Power, Miranda's poetic vignettes take us on journeys of discovery and share with us the joy of stopping to notice. September: On a sweltering, packed rush-hour train, my arm suddenly feels lovely and cool, and I look down to see a shopping bag held by the woman beside me - full of just-bought cartons of milk.

*Introducing Evolution* Dylan Evans 2001 In 1859, Charles Darwin shocked the world by proposing his radical theory of evolution by natural selection. A hundred and fifty years later, Darwin's theory still challenges our most precious beliefs. *Introducing Evolution* explains 'Darwin's dangerous idea' and shows how it has been developed and confirmed in recent years. Drawing on genetics, ecology and animal behaviour, this book brings Darwin up to date, exploring the profound consequences of the latest scientific discoveries. *Introducing Evolution* is the ideal modern guide to the most important idea ever to appear in the history of science.

*Introducing Psychoanalysis* Ivan Ward 2006 How do psychoanalysts conceptualize the mind? Why was Sigmund Freud so interested in sex? How does analysis work? "Introducing Psychoanalysis" offers insights into the nature of psychoanalytic theory and original ways of describing therapeutic practice. In demystifying and explaining psychoanalysis, it is of interest to students, teachers, and the general public.

*Introducing Quantum Theory* J.P. McEvoy 2014-06-05 Quantum theory confronts us with bizarre paradoxes which contradict the logic of classical physics. At the subatomic level, one particle seems to know what the others are doing, and according to Heisenberg's "uncertainty principle", there is a limit on how

accurately nature can be observed. And yet the theory is amazingly accurate and widely applied, explaining all of chemistry and most of physics. *Introducing Quantum Theory* takes us on a step-by-step tour with the key figures, including Planck, Einstein, Bohr, Heisenberg and Schrodinger. Each contributed at least one crucial concept to the theory. The puzzle of the wave-particle duality is here, along with descriptions of the two questions raised against Bohr's "Copenhagen Interpretation" - the famous "dead and alive cat" and the EPR paradox. Both remain unresolved.

**Introducing Existentialism** Oscar Zarate 2015-06-18 Richard Appignanesi goes on a personal quest of Existentialism in its original state. He begins with Camus' question of suicide: 'Must life have a meaning to be lived?' Is absurdity at the heart of Existentialism? Or is Sartre right: is Existentialism 'the least scandalous, most technically austere' of all teachings? This brilliant Graphic Guide explores Existentialism in a unique comic book-style.

*Introducing Psychotherapy* Nigel Benson 2015-03-14 What is psychotherapy? How can we choose wisely from so much on offer? This book provides a valuable summary of the main therapies: the "talking cures" of psychoanalysis, behavioral and cognitive techniques, somatic solutions, humanist gestalt and existential approaches, and individual and group therapies.

**Introducing Sociology** John Nagle 2016-11-03 Sociology is interested in the ways people shape the society they live in, and the ways society shapes them. Simply, it is the study of what modern society is and how it functions. In the series' inimitable style, *Introducing Sociology* traces the origins of sociology from industrialization, revolution and the Enlightenment through to globalization, neoliberalism and the fear of nationalism – introducing you to key thinkers, movements and concepts along the way. You will develop insight into the world around you, as you engage your 'sociological imagination' and explore studies of the city, theories of power and knowledge, concepts of national, racial and sexual identity, and much more.

*Psychology: The Comic Book Introduction* Danny Oppenheimer 2017-12-05 An award-winning cartoonist teams up with an award-winning psychologist to introduce readers to the complex—and often comedic—world of psychology. Psychology is the study of human behavior. It is a serious and worthy endeavor that has given us scientific knowledge of the ways our minds make sense of the world. Yet, as cartoonist Grady Klein and psychologist Danny Oppenheimer point out, the study of human experience can also be often really funny. This is the field, after all, that brought us drooling dogs, snacking rats, and “Freudian slips.” With detailed observations on perception, stress, emotions, cognition, and more, *Psychology: The Comic Book Introduction* offers students and curious readers an entertaining guide to the ways our brains help us navigate incredibly complicated environments, yet often fool us in fascinating ways.

**Introducing Freud** Oscar Zarate 2014-06-05 Freud revolutionized the way we think about ourselves. His psychoanalytic terms such as Id, Ego, libido, neurosis and Oedipus Complex have become a part of our everyday vocabulary. But do we know what they really mean? *Introducing Freud* successfully demystifies the facts of Freud's discovery of psychoanalysis. Irreverent and witty but never trivial, the book tells the story of Freud's life and ideas from his upbringing in 19th-century Vienna, his early medical career and his encounter with cocaine, to the gradual evolution of his theories on the unconscious, dreams and sexuality. With its combination of brilliantly clever artwork and incisive text, this book has achieved international success as one of the most entertaining and informative introductions to the father of psychoanalysis.

*Introducing Melanie Klein* R. D. Hinshelwood 1999 This book briliantly explains Klein's work, describing the startling discoveries that raised such opposition at the time. Now Klein's ideas are being recognized for their explanatory power, and her concepts of the depressive and paranoid-schizoid positions are in common usage.

*The Psychology Book* DK 2015-02-02 How does memory work? Who is the "distractor" in your family? What was the "car crash" experiment? The *Psychology Book* is your visual guide to the complex and fascinating world of human behavior. Discover how we learn, become emotionally bonded with others, and develop coping mechanisms to deal with adversity, or conform in a group. Get to know key thinkers, from Freud and Jung to Elizabeth Loftus and Melanie Klein, and follow charts and timelines to make sense of it all and see how one theory influenced another. With concise explanations of different schools of psychology including psychotherapy, cognitive psychology and behaviorism, this is an ideal reference whether you're a student, or a general reader. It's your authoritative guide to over 100 key ideas, theories and conditions, including the collective unconscious, the "selfish" gene, false memory, psychiatric disorders, and autism. If you're fascinated by the human mind, *The Psychology Book* is both an invaluable reference and illuminating read.

**Introducing Philosophy** Dave Robinson 2014-06-05 Philosophers have always enjoyed asking awkward and provocative questions, such as: What is the nature of reality? What are human beings really like? What is special about the human mind and consciousness? Are we free to choose who we are and what we do? Can we prove that God exists? Can we be certain about anything at all? What is truth? Does language provide us with a true picture of the world? How should we behave towards each other? Do computers think? *Introducing Philosophy* is a comprehensive graphic guide to the thinking of all the significant philosophers of the Western world from Heraclitus to Derrida. It examines and explains their key arguments and ideas without being obscure or solemn. Lively and accessible, it is the perfect introduction to philosophers and philosophical ideas for anyone coming to the subject for the first time.

*Introducing Particle Physics* Tom Whyntie 2014-06-05 What really happens at the most fundamental levels of nature? *Introducing Particle Physics* explores the very frontiers of our knowledge, even showing how particle physicists are now using theory and experiment to probe our very concept of what is real. From the earliest history of the atomic theory through to supersymmetry, micro-black holes, dark matter, the Higgs boson, and the possibly mythical graviton, practising physicist and CERN contributor Tom Whyntie gives us a mind-expanding tour of cutting-edge science. Featuring brilliant illustrations from Oliver Pugh, *Introducing Particle Physics* is a unique tour through the most astonishing and challenging science being undertaken today.

**FREE Introducing Graphic Guide Sampler** Cathia Jenainati 2014-07-14 *Introducing Graphic Guides* is the bestselling series which explores big ideas from Quantum Theory to Psychoanalysis using concise, authoritative text and graphic novel-style illustrations. For the very first time 28 titles are now available in ebook format for all e-reading devices. This free ebook sampler contains extracts from six books: • *Introducing Psychology* asks what exactly psychology is, precisely, where has it come from and the extent to which it can be considered scientific. • *Introducing Quantum Theory* explores bizarre paradoxes which contradict the logic of classical physics in the work of Planck, Einstein, Bohr, Heisenberg, Schrodinger and others • *Introducing Islam* recounts the history of the religion from the 6th century to its status as a global culture and political force today. • *Introducing Statistics* book traces the rise of statistics from the ancient Babylonians, Egyptians and Chinese, to the censuses of Romans and the Greeks, and the modern emergence of the term itself in Europe. • *Introducing Capitalism* tells the story of the remarkable and often ruthless rise of capitalist politics and economics, which have evolved through strife and struggle as much as innovation and enterprise • *Introducing Feminism* explores women's conscious struggle to resist discrimination and sexist oppression from the 17th century to the present day. Find out more about the series at [introducingbooks.com/ebooks](http://introducingbooks.com/ebooks)

**Introducing Artificial Intelligence** Henry Brighton 2007 Can machines really think? Is the mind just a complicated computer program? This book focuses on the major issues behind one of the hardest scientific problems ever undertaken, from Alan Turing's influential groundwork to cutting-edge robotics and the new AI.

**Introducing Time** Craig Callender 2004 This title is now available in a new format. Refer to *Time: A Graphic Guide* 9781848311206.

**Introducing Capitalism** Dan Cryan 2014-06-05 Capitalism now dominates the globe, both in economics and ideology, shapes every aspect of our world and influences everything from laws, wars and government to interpersonal relationships. *Introducing Capitalism* tells the story of its remarkable and often ruthless rise, evolving through strife and struggle as much as innovation and enterprise. Dan Cryan and Sharron Shatil, with Piero's brilliant graphics, cover

the major economic, social and political developments that shaped the world we live in, such as the rise of banking, the founding of America and the Opium Wars. The book explores the leading views for and against, including thinkers like Adam Smith, Karl Marx, Theodor Adorno and Milton Friedman, the connections between them and their historical context. Few ideas have had as much impact on our everyday lives as capitalism. Introducing Capitalism is the essential companion.

***Introducing Consciousness*** David Papineau 2015-03-14 'An excellent book' - Ted Honderich, Emeritus Professor of Philosophy of Mind and Logic at University College London (UCL) Introducing Consciousness provides a comprehensive guide to the current state of consciousness studies. It starts with the history of the philosophical relation between mind and matter, and proceeds to scientific attempts to explain consciousness in terms of neural mechanisms, cerebral computation and quantum mechanics. Along the way, readers will be introduced to zombies and Chinese Rooms, ghosts in machines and Erwin Schrodinger's cat.

***Introducing Chaos*** Iwona Abrams 2014-06-05 If a butterfly flaps its wings in Brazil, does it cause a tornado in Texas? Chaos theory attempts to answer such baffling questions. The discovery of randomness in apparently predictable physical systems has evolved into a science that declares the universe to be far more unpredictable than we have ever imagined. Introducing Chaos explains how chaos makes its presence felt in events from the fluctuation of animal populations to the ups and downs of the stock market. It also examines the roots of chaos in modern maths and physics, and explores the relationship between chaos and complexity, the unifying theory which suggests that all complex systems evolve from a few simple rules. This is an accessible introduction to an astonishing and controversial theory.

***Introducing Aesthetics*** Christopher Kul-Want 2014-12-01 What is beauty, and what is truth? These are some of the questions which aesthetics tries to answer. In our everyday life, we talk about the 'aesthetics' of an artwork or a piece of design. But aesthetics goes beyond the simple experience of art. It is also a branch of philosophy concerned with the whole nature of experience itself, explored through our perceptions, feelings and emotions.

***Introducing Lacan*** Darian Leader 2014-12-01 Jacques Lacan is now regarded as a major psychoanalytical theorist alongside Freud and Jung, although recognition has been delayed by fierce arguments over his ideas. Written by a leading Lacanian analyst, "Introducing Lacan" guides the reader through his innovations, including his work on paranoia, his addition of structural linguistics to Freudianism and his ideas on the infant 'mirror phase'. It also traces Lacan's influence in postmodern critical thinking on art, literature, philosophy and feminism. This is the ideal introduction for anyone intrigued by Lacan's ideas but discouraged by the complexity of his writings.

***Introducing Logic*** Bill Mayblin 2014-06-05 Logic is the backbone of Western civilization, holding together its systems of philosophy, science and law. Yet despite logic's widely acknowledged importance, it remains an unbroken seal for many, due to its heavy use of jargon and mathematical symbolism. This book follows the historical development of logic, explains the symbols and methods involved and explores the philosophical issues surrounding the topic in an easy-to-follow and friendly manner. It will take you through the influence of logic on scientific method and the various sciences from physics to psychology, and will show you why computers and digital technology are just another case of logic in action.

***Introducing Literary Criticism*** Owen Holland 2016-02-04 From Plato to Virginia Woolf, Structuralism to Practical Criticism, Introducing Literary Criticism charts the history and development of literary criticism into a rich and complex discipline. Tackling disputes over the value and meaning of literature, and exploring theoretical and practical approaches, this unique illustrated guide will help readers of all levels to get more out of their reading.

***Introducing Statistics*** Eileen Magnello 2014-06-05 From the medicine we take, the treatments we receive, the aptitude and psychometric tests given by employers, the cars we drive, the clothes we wear to even the beer we drink, statistics have given shape to the world we inhabit. For the media, statistics are routinely 'damning', 'horrifying', or, occasionally, 'encouraging'. Yet, for all their ubiquity, most of us really don't know what to make of statistics.

Exploring the history, mathematics, philosophy and practical use of statistics, Eileen Magnello - accompanied by Bill Mayblin's intelligent graphic illustration - traces the rise of statistics from the ancient Babylonians, Egyptians and Chinese, to the censuses of Romans and the Greeks, and the modern emergence of the term itself in Europe. She explores the 'vital statistics' of, in particular, William Farr, and the mathematical statistics of Karl Pearson and R.A. Fisher. She even tells how knowledge of statistics can prolong one's life, as it did for evolutionary biologist Stephen Jay Gould, given eight months to live after a cancer diagnoses in 1982 - and he lived until 2002. This title offers an enjoyable, surprise-filled tour through a subject that is both fascinating and crucial to understanding our world.

***The Saint-Chopra Guide to Inpatient Medicine*** Sanjay Saint 2018-11-09 THE DEFINITIVE GUIDE TO INPATIENT MEDICINE, UPDATED AND EXPANDED FOR A NEW GENERATION OF STUDENTS AND PRACTITIONERS A long-awaited update to the acclaimed Saint-Frances Guides, the Saint-Chopra Guide to Inpatient Medicine is the definitive practical manual for learning and practicing inpatient medicine. Its end-to-end coverage of the specialty focuses on both commonly encountered problems and best practices for navigating them, all in a portable and user-friendly format. Composed of lists,

flowcharts, and "hot key" clinical insights based on the authors' decades of experience, the Saint-Chopra Guide ushers clinicians through common clinical scenarios from admission to differential diagnosis and clinical plan. It will be an invaluable addition -- and safety net -- to the repertoire of trainees, clinicians, and practicing hospitalists at any stage of their career.

***Introducing Linguistics*** R. L. Trask 2014-06-05 Covering thinkers from Aristotle to Saussure and Chomsky, "Introducing Linguistics" reveals the rules and beauty that underlie language, our most human skill.

***Psychology: A Very Short Introduction*** Gillian Butler 2014-01-23 Psychology is part of everyone's experience: it influences the way we think about everything from education and intelligence, to relationships and emotions, advertising and criminality. People readily behave as amateur psychologists, offering explanations for what people think, feel, and do. But what exactly are psychologists trying to do? What scientific grounding do they have for their approach? This Very Short Introduction explores some of psychology's leading ideas and their practical relevance. In this new edition, Gillian Butler and Freda McManus explore a variety of new topics and ways of studying the brain. Until recently it was not possible to study the living human brain directly, so psychologists studied our behaviour, and used their observations to derive hypotheses about what was going on inside. Now - through neuroscience - our knowledge of the workings of the brain has increased and improved technology provides us with a scientific basis on which to understand the structure and workings of the brain, and allows brain activity to be observed and measured. Exploring some of the most important advances and developments in psychology - from evolutionary psychology and issues surrounding adolescence and aggression to cognitive psychology - this is a stimulating introduction for anyone interested in understanding the human mind. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

***Introducing Economics*** David Orrell 2014-06-05 A comic-book introduction to economics from David Orrell, the author of *Economyths: 11 Ways Economics Gets it Wrong*. With illustrations from Borin Van Loon. Part of the internationally-recognised Introducing Graphic Guide series. Today, it seems, all things are measured by economists. The so-called 'dismal science' has never been more popular - or, given its failure to predict or prevent the recent financial crisis, more controversial. But what are the findings of economics? Is it really a science? And how can it help our lives? Introducing Economics traces the history of the subject from the ancient Greeks to the present day. Orrell and Van Loon bring to life the contributions of great economists - such as Adam Smith, Karl Marx, John Maynard Keynes and Milton Friedman - and delve into ideas from new areas such as ecological and complexity economics that are revolutionizing the field.

***Introducing Epigenetics*** Cath Ennis 2017-02-02 Epigenetics is the most exciting field in biology today, developing our understanding of how and why we inherit certain traits, develop diseases and age, and evolve as a species. This non-fiction comic book introduces us to genetics, cell biology and the fascinating science of epigenetics, which is rapidly filling in the gaps in our knowledge, allowing us to make huge advances in medicine. We'll look at what identical twins can teach us about the epigenetic effects of our environment and experiences, why certain genes are 'switched on' or off at various stages of embryonic development, and how scientists have reversed the specialization of cells to clone frogs from a single gut cell. In *Introducing Epigenetics*, Cath Ennis and Oliver Pugh pull apart the double helix, examining how the epigenetic building blocks and messengers that interpret and edit our genes help to make us, well, us.

*Introducing Jung* Maggie Hyde 2004 This title is now available in a new format. Refer to Jung: A Graphic Guide 9781848310100.

***Sexuality*** Meg-John Barker 2021-02-04 They're back! Writer Meg-John Barker and artist Jules Scheele once again team up in this cheeky and informative comic-book follow-up to *Queer and Gender*. Sex is everywhere. It's in the stories we love - and the stories we fear. It defines who we are and our place in society ... at least we're told it ought to. Sex and sexuality can seem like a house of horrors, full of monsters and potential pitfalls. We often live with fear, shame and frustration when it comes to our own sexuality, and with judgement when it comes to others'. Sex advice manuals, debates over sex work and stories of sexual "dysfunction" only add to our anxiety. With compassion, humour, erudition and a touch of the erotic, Meg-John Barker and Jules Scheele shine a light through the darkness and unmask the monsters.

***Introducing Mind and Brain*** Angus Gellatly 2005 This book examines a profound and mysterious puzzle: how does the biological tissue that makes up the brain give rise to the activities that our culture refers to as 'the mind'? How does the three pounds of electric sponge stowed in the top of your head allow you to experience enchantment in front of the evening landscape, and then make you remember the shopping, say 'Damn ' and head off to the supermarket? It explains what the sciences have to say about planning and action, language, memory, attention, emotions and vision. It traces the historical development of ideas about the brain and its function from antiquity to the age of neuro-imaging. Through a clear combination of words and images, the reader is invited to take a fresh look at the nature of mind, consciousness and personal identity.